

labf

LET'S ALL BE FREE

LABF FESTIVAL 2016 ADVERTISEMENT RATES

DEADLINE: SEPTEMBER 19TH

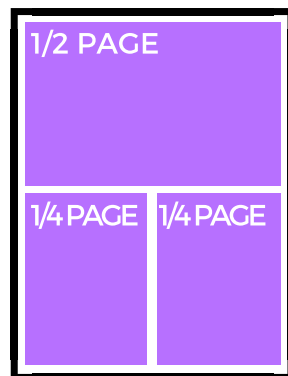
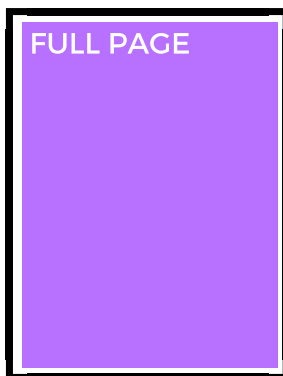
EVENT

The LABF Festival is an annual event taking place in London. We explore and celebrate what 'being free' means to people all over the world, via the medium of film.



RATES & SIZES

- Full Page (17.8 x 26.1cm) : **£40**
- 1/2 Page (17.8 x 12.5cm) : **£20**
- 1/4 Page (8.3 x 12.5cm) : **£10**



CIRCULATION

The programme guide will be circulated throughout the five days of our event at five different venues around the Shoreditch area.

AUDIENCE

Our audience is divided into 3 groups: Trendsetters - trend orientated and product focused, Film Lovers - passionate about films and Filmmakers - presenters, industry and those that aspire.

DEMOGRAPHICS

Young (20-34)
Working Full-Time
Diverse
Mobile

PSYCHOGRAPHICS

Time Poor
Social
Health Conscious
Socially Aware
Tech Savvy

DEADLINES

Artwork must be submitted no later than September 19th 2016 at 5pm. Early space reservations are appreciated. We accept .pdf, .png and .jpeg electronic file formats. If your artwork is in another format, it will not be accepted.

ARTWORK QUALITY

To insure a high quality advertisement, please submit in colour and 300DPI high resolution. Every effort will be made to produce error free ads.

DON'T HAVE A DESIGN?

No problem! Our in-house marketing team can create a high-quality graphic that matches your business' brand.

**CONTACT US TODAY TO
RESERVE YOUR AD SPACE!**